

# PRESS RELEASE

## VILLAGE OF LAKE BLUFF, IL

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Lake Bluff, IL 60044

Phone: 847-234-0774  
Website: [www.lakebluff.org](http://www.lakebluff.org)



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**FOR IMMEDIATE RELEASE: 3/09/2016**

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***Take Action and Be Prepared During America's PrepareAthon! with  
Lake Bluff's CodeRED Emergency Notification System***

The Village of Lake Bluff is making efforts to prepare its residents and businesses for disasters by taking part in America's PrepareAthon! and in conjunction with the CodeRED emergency notification system. The CodeRED Weather Warning system is an opt-in service that automatically notifies those registered of tornado, flash flood and severe thunderstorm warnings just minutes after an alert is issued by the National Weather Service, making it an essential preparedness tool to stay safe.

"It's important to Be Smart, Take Part and Prepare for disasters. The CodeRED system will help us prepare our residents if severe weather is headed our way. We will also use it to keep the community informed throughout an emergency event," said David Belmonte, Lake Bluff's Chief of Police.

Chief Belmonte urges all residents to enroll to receive emergency alerts through CodeRED. Those who have already enrolled to receive CodeRED notifications but have recently moved or changed telephone numbers are encouraged to visit Lake Bluff's website at [lakebluff.org](http://lakebluff.org) and click on the CodeRED logo to update their contact information.

"We ask residents to encourage their family members, friends, colleagues and other groups about the CodeRED system and make sure they are in the emergency database. We rely on the CodeRED system to keep our community informed, but we need to make sure we have your correct contact information," Belmonte said. "It is important that even if you previously registered, you should again to verify you are in the database."

Those without Internet access may call the Lake Bluff Police Department Records Division at 847-234-8760 extension "2" Monday through Friday from 7:30 a.m. to 10:30 p.m. to subscribe to receive CodeRED alerts by supplying their information over the phone.

America's PrepareAthon! is a national, grassroots campaign for action to increase individual and community preparedness and resilience through hazard-specific drills, group discussions and exercises throughout the year. One of the Village of Lake Bluff's role during this campaign is to increase the

number of residents and businesses enrolled to receive CodeRED emergency and severe weather notifications.

For more information about America's PrepareAthon!, please visit [ready.gov/prepare](http://ready.gov/prepare) or email [PrepareAthon@fema.dhs.gov](mailto:PrepareAthon@fema.dhs.gov). Join the twitter discussion @PrepareAthon.

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